



2026 SPONSORSHIP *Opportunities*

TO GET INVOLVED, CONTACT

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ABOUT THE

Windsor/Essex County Humane Society



The Windsor/Essex County Humane Society is a safe refuge offering rescue and relief for animals in need – providing compassionate care, treatment, and rehabilitation. By reuniting lost animals with their families, adopting animals into forever homes, and providing assistance with spay/neuter we offer them a second chance at life. We are leaders in the community working with others to eliminate all forms of animal suffering caused by overpopulation, neglect, ignorance, and abuse.

We rely on public and corporate donations and fundraising campaigns to support our humane programs. We are the only animal shelter in Windsor and Essex County, and the generosity of the community we serve helps us support the animals in our care and allows us to offer a wide range of programs and services. In 2024 over 13,900 animals came through the doors of our shelter and spay/neuter clinic. We can't help them without your support.



In 2026, the Windsor/Essex County Humane Society proudly celebrates 100 years of caring for animals and strengthening the bond between pets and people in our community. This milestone year is filled with special events and opportunities to reflect on a century of compassion—and to look ahead to the future of animal welfare. We invite businesses to join us in celebrating this incredible legacy by becoming a sponsor. Your support helps us continue this important work and shows the community your commitment to making a difference for animals in need.

OUR REACH



FACEBOOK FOLLOWERS

40,000+



INSTAGRAM FOLLOWERS

10,800+



FUR THE RECORD E-NEWSLETTER

19,700+ subscribers with 38-45% open rates



THE PAW PRINT NEWSLETTER

5000+ mailed twice per year



WOOFSTREET JOURNAL

6000+ distributed during June's Strays on Streetcorners event

SIGNATURE EVENTS

THE GREAT CATSBY GALA

April 18, 2026

- Presenting Sponsor (~~\$1,000~~) **SOLD**
- Gold Sponsor (\$5,000) x 2
- Silver Sponsor (\$2,500) x 4
- Bronze Sponsor (\$1,500) x 6
- Whiskers Sponsor (\$1,000) x 8
- Wishes Sponsor (\$500) x 10



STRAYS ON STREETCORNERS

June 11-13, 2026

- Presenting Sponsor (~~\$1,000~~) **SOLD**
- The Woofstreet Journal ads (\$250) x 4

DOGGIE DOLLARS & KITTY KASH 50/50 LOTTERIES

April & October, 2026

- Presenting Sponsor (\$2500) x 1 each



OPEN HOUSE

September 2026

- Presenting Sponsor (\$2,500) x 1

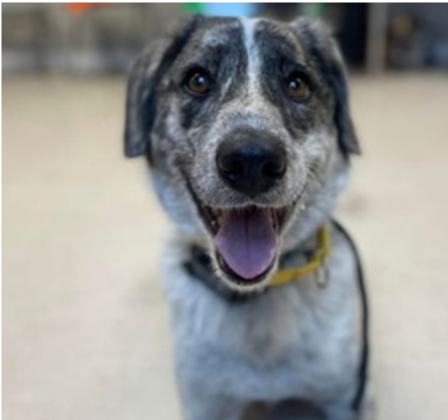
ADOPTION PROMOTIONS

Summer Promo (\$500) x 1

Fall Promo (\$500) x 1

Black Cat Friday (\$500) x 1

12 Days of Christmas (\$5000) x 1



COMMUNICATIONS

*E-Newsletter sent
twice per month*

Edition sponsor (\$250) x 24

Featured Pet

"brought to you by" (\$150) X 24

SEASONAL INITIATIVES

Staff Appreciation Lunch (\$500) x 3

Kitten Shower (\$500) x1

Volunteer Appreciation Week
(\$1000) x1

Santa Pics (\$500) x 1



ORGANIZE A FUNDRAISING EVENT

We welcome and encourage individuals and organizations to run community events on our behalf! Please download a copy of our Third Party Event Agreement here by scanning the QR code. Complete the form and email to **scottb@windsorhumane.org**.

Once your event is approved, we can assist you with the following:

- Advice on planning and executing your event
- A Windsor/Essex County Humane Society representative at the event (subject to availability)
- An event listing on our website
- A support letter that validates the authenticity of the event/organizer
- Limited supplies such as a banner, brochures, coin boxes and other promotional materials

Scan to download our third party event agreement.



CORPORATE VOLUNTEERING

Are you looking for a team-building exercise that allows employees to give back? Why not do a corporate volunteering day at the shelter! From helping to clean to gardening to building cat shelters, there are lots of ways to get involved.

Contact Scott at **scottb@windsorhumane.org** to learn more.