

GRADE 7 Lesson: HUMANE THINKING

GOALS

The overall purpose of this lesson is to

1. encourage students to realize and acknowledge the power advertisements have in their lives;
2. empower students to use critical thinking in order to become responsible, caring consumers; and
3. enhance student awareness and understanding of the existent connection between their level of knowledge, their choices/actions and the resultant effect on themselves, other people, animals and the Earth.

STUDENT OBJECTIVES

After this lesson students will be able to

1. understand and evaluate how media has influenced/impacted their lives with/out their knowledge;
2. examine the veiled side of consumer goods/services and critically analyze destructive consequences of their choices as they relate to violations of human rights, failure to protect animals and uninhibited environmental exploitation;
3. recognize techniques of persuasion and deception used by all advertisers;
4. scrutinize actual advertisements and develop improved skills in recognizing the underlying purpose of advertisements of many types;
5. effectively communicate individual thoughts, opinions and ideas concerning humane education; and
6. demonstrate increased appreciation for humane living as it relates to a life of minimized suffering for all beings and decreased harm inflicted on our planet.

Curriculum Connections

LANGUAGE

ORAL COMMUNICATION

SPECIFIC EXPECTATIONS:

1.2 Demonstrate an understanding of appropriate listening behaviour by adapting active listening strategies to suit a wide variety of situations, including work in groups

2.2 Demonstrate an understanding of appropriate speaking behaviour in most situations, adapting contributions and responses to suit the purpose and audience

READING

SPECIFIC EXPECTATIONS:

3.3 Read appropriate texts with expression and confidence, adjusting reading strategies and reading rate to match the form and purpose

MEDIA LITERACY

SPECIFIC EXPECTATIONS:

1.2 Interpret increasingly complex or difficult media texts, using overt and implied messages as evidence for their interpretations

1.4 Explain why different audiences might have different responses to a variety of media texts

2.2 identify the conventions and techniques used in a variety of media forms and explain how they help convey meaning and influence or engage the audience

4.2 Explain how their skills in listening, speaking, reading, and writing help them to make sense of and produce media texts

SCIENCE AND TECHNOLOGY

UNDERSTANDING LIFE SYSTEMS: Interactions in the Environment

SPECIFIC EXPECTATIONS:

1.1 assess the impact of selected technologies on the environment

2.4 use appropriate science and technology vocabulary, including *sustainability, biotic, ecosystem, community, population,* and *producer,* in oral and written communication

3.8 describe ways in which human activities and technologies alter balances and interactions in the environment

GEOGRAPHY

PHYSICAL PATTERNS IN A CHANGING WORLD:

SPECIFIC EXPECTATIONS:

A1.1 describe various ways in which people have responded to challenges and opportunities presented by the physical environment and analyse short- and long-term effects of some of these responses

A2.5 evaluate evidence and draw conclusions about the impact of natural events and/or human activities that change the physical environment

A3.2 describe some key natural processes and human activities that create and change landforms

A3.7 describe some key natural processes and other factors, including human activities that create and change climate patterns

A3.10 describe some key natural processes and human activities that create and change natural vegetation patterns

NATURAL RESOURCES AROUND THE WORLD: Use and Sustainability

SPECIFIC EXPECTATIONS:

B1.2 analyse natural resource extraction/harvesting and use in some specific regions of the world, including the sustainability of these practices

B2.5 evaluate evidence and draw conclusions about issues related to the impact of natural resource extraction/harvesting and/or use around the world

B3.2 describe ways in which people use the natural environment, including specific elements within it, to meet their needs and wants

HEALTH AND PHYSICAL EDUCATION

HEALTHY LIVING: *Making Healthy Choices*

SPECIFIC EXPECTATIONS:

C2.3 explain how preoccupation with body image can contribute to substance abuse and demonstrate the ability to make informed choices about caring for their bodies [PS, CT]